

Riverside County Federation of Republican Women

COUNTY LINE

January 2012

Volume 12 No 1



President	Lynette Simonson	951-377-0392
1 st VP Programs	Adele Harrison	951-295-1970
2 nd VP Membership	Betty Hall	951-694-3739
Newsletter Editor	Elaine Henderson	760-328-8776

CFRW California Federation of Republican Women

Dear California Federation Members,

"Republican Women Boots on the Road" will be February 3-5, 2012 at the Manhattan Beach Marriott Hotel. We are gearing up for a busy 2012 as California Federation of Republican Women to show the rest of the party how to elect a Republican President. We need your help to accomplish this attainable goal.

We are often told we are the lifeblood of the Party, the women who get things done. We are asking you to get behind your choice for President, but once we have a nominee we need to be ready to ALL support our nominee. This is indeed one time we need to work together as one unit.

This kickoff conference will set the tone for the year as our workshops will help us prepare for the fight of a lifetime. We cannot afford another four years of the current President of the White House. So please make every effort to attend.

We are having a contest to see who can create and design the best logo for our two year theme. "One Team, One Purpose, One Goal". The winner will receive her registration and meals paid for, for either this conference, Advocacy or our Fall Conference. Please inform your members so we can vote on the winning logo at our conference.

We will have a workshop on how to best utilize the features of the CFRW Website. This is a site so underutilized and a lot of information is dispensed through this site. There will also be a Presidents Round Table for all Club Presidents. We are working on a workshop regarding Public Relations and how best to use Social Networks in publicizing our clubs.

We will begin the Conference on February 3, 2011 at 9:00 a.m. with the workshops being held after lunch. We listened to your concerns about there not being enough education and motivation at our conferences. So we are trying to meet those needs.

Please make plans to attend and as always welcome your suggestions for conferences. Come prepared to share your ideas as we work to elect a new Republican President in 2012. After all we are "Republican Women with our Boots on the Road."

See you in February.

Pat Weiss

Carol Hadley

Vice President

Presidents Message

Lynette Simonson

President, Riverside County FRW

It's HERE! 2012!

WIN - WIN - WIN - WIN

Now is the time to use our time tested resources to be ready for the major effort of restoring the principles that formed our beloved United States of America.

The tools that work are the Achievement Award process, our leadership from all levels of CFRW and those resources that we can draw on for club success. Club leaders, be sure that all members read club newsletters, CFRW, Southern Division and Riverside County FRW newsletters, these are all on line. Better yet, plan to attend Riverside County FRW and Southern Division meetings. Of special note, the Year-End edition of the Southern Division newsletter needs to be sent to all club members. It is full of resources and info that is very pertinent and useful to returning and new board members. It is an outstanding review to get us back in the "saddle" for the upcoming push for the "End of the Error" policies of the current president. We very much need to return to the optimism of President Reagan. It is worth the effort, and it's up to us for now and for our future.

There's nothing quite like meeting and networking with federation ladies. Riverside County FRW meetings are held in the months when Southern Division does not meet. The dates for those meetings for 2012 have been sent to Riverside County FRW Presidents and Board members. Please do all possible to have your members and Board members attend Southern Division and the upcoming CFRW winter meeting February 3-5 in Manhattan Beach.

Our Riverside County FRW Leadership Workshop on January 9th features Carol Hadley, CFRW President. We'll have a working brunch and provide as much valuable info as possible in the three hours we are together.

It is such a wonderful thing to work with all Riverside County FRW clubs. My heartfelt appreciation goes to each and every one of you.

More than ever, Women In Numbers WIN!

Welcome to 2012 and Winning in November!

COUNTY LINE**2009 Executive Board and Committee Chairmen**

President	Lynette Simonson	951-377-0392
1 st VP Programs	Adele Harrison	951-295-1970
2 nd VP Membership	Betty Hall	951-694-3739
3 rd VP Ways & Means	Pamela Smith	951-907-3441
Recording Secretary	Claudette Pais	760-770-1985
Treasurer	Coralee Gaytan	951-776-4333
Parliamentarian	Mary Helen Kelly	760-340-1010
Immediate Past		
President/ Advisor	Susan Nelthorpe	951-780-8995
Americanism	Marilyn Morsch	
Chaplain	Ruth Ashly	
Legislation/		
Opposition Research	Sheila Bryan	951-845-4708
Newsletter Editor	Elaine Henderson	760-328-8776

IMPORTANT DATES TO REMEMBER

Jan 9, 2012	RCFRW Leadership Workshop, The Elegant Affair, Banning
Feb 1, 2012	So Div Board of Directors Mtg, Pomona Valley Mining Co, Pomona
Feb 3-5, 2012	CFRW Spring Conference, Manhattan Beach Marriott
Feb 24-26, 2012	California Republican Party Spring Conven- tion, Hyatt Regency, San Francisco Airport
March 15-17, 2012	NFRW Spring Board of Directors Meeting, Hyatt Regency, New Orleans
April 16-17, 2012	Advocacy Workshop, Hyatt Regency, Sacramento

BYLAWS

Elaine Klock, Bylaws Chairman

Each county and club president should be armed with the bylaws from the higher levels of the Federation. These bylaws are on the NFRW, CFRW, and Southern Division websites.

Go to the websites. Download and print the bylaws. Read them. Become familiar with each. Refer to them when necessary.

Check your county and club bylaws to see that they are in compliance.

If you have questions, call or e-mail me.

626-797-2228

feklock@sbcglobal.net.

CFRW Southern Division

Nancy Eisenhart, President

Dear Southern Division Leaders:

This is a Leap Year, a year that will down in history as one of, if not THE most important election years in our country's history. Federated Republican Women are eagerly leaping into the 2012 political fray. It's about Socialism vs. A Free People. But guess what? We of Southern Division are over 100 clubs and nearing 10,000 Federated Republican Women. This force, larger than every state Federation except the whole of California and the state of Texas, has the united potential to turn around, not just our local elections, but the blue state of California to red! All the fuss about swing states deciding the election will be unnecessary if California goes GOP. Now THAT is thinking big! THAT can be our goal! After all, the population density is in Southern California, and we have unmeasured influence over thousands of people. (Your use of Social Media will expand this influence even further.) And as California goes, so goes the Nation. Ladies, we have a job!

However, we won't turn anything around by rearranging the proverbial deck chairs on our Titanic. We will only be successful by taking the lead with bold and intelligent actions, all focused on our two main challenges: (1) defeating Obama and all he represents, and (2) rebuilding our Federation.

Therefore, what I want to emphasize in this first message to you is that Everything Counts. In order to win elections, and stop the socialistic dagger being twisted into the heart of our America, and in order to keep our Southern Division membership from declining, no time, activity, energy or funds should be wasted..

We knew 2012 was coming. By now we should already have started on what we do best – voter registration, developing headquarters, working the polls, and coordinating with local county Republican Parties AND Tea Party groups. Be sure to deliver YOUR input on the direction you think the Party should be going. I hope sister clubs will work together where they can. We are busy vetting candidates, learning about the new districts and being proactive in the election process. YES! .

Mary Helen Kelly's membership summary sounds an alarm The numbers are why the other main target we have, rebuilding our Federation, is so important. This problem is one we can solve if we apply our famous RWF mental skills and creativity. I truly believe this. Not only do we need to develop new clubs in underserved regions, but we should be identifying struggling clubs and sending in mentors or rescue teams to help. Let's not wait until it's too late. Resuscitating Imperial County RWF is number one on the Southern Division agenda

COUNTY LINE

Nancy Eisenhart (cont'd)

Everything Counts applies to the management of our clubs and counties. Southern Division has added Standing Committees for Outreach (College Republicans, Young Republicans, and Hispanic/Latino Women), Marketing and Public Awareness, Social Media, and others because hopefully we can do for the clubs and counties what they cannot do for them-selves – promote on a broader scale. Money has to be raised and used prudently, showing results for dollars spent. Clubs should evaluate every dollar spent. How best can this hard earned dollar be spent to build our clubs, to strengthen our counties, to deliver our message? We need to focus on what is important, and realize there are some things, even traditional ones, that can wait until we turn our country around and our Federation is revitalized. Do you have a club website? Does your club have a club brochure that members can hand out when they meet a potential member? Professional emails? Business cards? Bold ideas?

Further, Everything Counts applies to us as individuals. No one gets to sit this one out. It is up to us, the leaders, to inspire our clubs and members to activism, doing anything that allows them to say, on the thrilling eve of our Election Vic-tory, —What I did this year made a difference after all.!

Something to remember: The dissatisfaction with Barack Obama is not limited to Republicans! There is broad-based grumbling, even fear, among many Democrats and certainly Independent and Decline-to-State voters. As always, we have to get out the Republican vote. (How could anyone possibly stay home this year?) However, we must also influence the vote of non-Republicans with a positive, persuasive message. Most people with common sense agree in American Exceptionalism, Republican principles of limited government, a noble and free citizenry, individual responsibility, the logic of voter ID, a belief in the family, and respect for the rule of law.

We have to face this fact: The key to our political success is going to be educating Hispanic/Latino voters of the value of our principles to their lives.

I am so excited to be working with smart, passionate and experienced leaders who were elected to their positions on the Southern Division Executive Committee and those who have accepted appointments to serve as a Standing Committee chairman. Big thanks to our Southern Division First Vice President Nam-Yong Horn, who has worked for months to give us a powerful meeting on February 1st as we start the Southern Division Road Show. See you then. Just like Bill O'Reilly and Dennis Miller, we expect to sell out.

Cheers!

P. S. Please —Likel us on Facebook (CFRW Southern Division) and poke around our website, www.cfrwsodivision.org

UTILIZING FEDERATION WEBSITES

The Federation of Republican Women websites from the National level to County levels are a wealth of information.

Go to each website and research the information that is available.

At these websites you will find tools and information on Achievement Awards, Membership Recruitment; Edu-cation & Literacy, Caring for America, Support Our Troops, Public Relations, Scholarships and Internships, Conventions.

This is just the tip of the iceberg. Investigate each of the Federation websites.

**CFRW and SOUTHERN DIVISION
WEBSITES**

**When a User Name and Password
is Required**

Lois Godfrey, Web Manager

To insure privacy some information in the CFRW and Southern Division websites require a User Name and Password. Your User Name is your e-mail address. To request a Password, go to www.cfrwsodivision.org. Click Members Only. In the drop down box, click Request a Password. Complete all the required information and click Send Message.

You will receive a response via email within a couple of minutes if your membership information is up-to-date.

If you do not like the system-generated password, the email response you receive will provide you with the opportunity to "Change your Password" to one of your choosing.

Password for CFRW & Southern Division is the same.

Frustrated? Having difficulty getting a password? Is your name not being accepted? Do you have a nick-name? Try your given name. If you go by Kathy but your given name is Kathleen, type in Kathleen, Deborah for Debbie, Judith for Judy.

If you need further assistance, contact me:

itslois@earthlink.net or 714-773-5552

NFRW WEBSITE (case sensitive)

User Name: federation

Password: nfrw1938

ATTENTION COUNTY & CLUB PRESIDENTS

Southern Division newsletters are available to download in PDF format. You are urged to inform your members to go to the website and read the newsletter.

www.cfrwsodivision.org/Members Center/Newsletters

In order to download and read these files, you need to have the free Adobe Acrobat reader installed. The website instructs how to get this free program.

If there are articles that you want to reprint in your newsletter, send your request to jill_mccauley@sbeglobal.net and they will be sent to you in Word. Or contact the chairman who authored the article directly.

COUNTY LINE**SOUTHERN DIVISION LAUNCHES —PROMESA PROJECT!***Delores Chavez-Harmes, Latino Outreach*

The Southern Division of the California Federation of Republican Women is using the anti-Latino rhetoric of present (and past) Democrat politicians across the country in hopes of moving the seven counties that make up Southern Division into the red.

Organizing at the local level will be key to garnering more Latino support for Republicans. Utilizing a combination of online and grassroots techniques to reach out to Latinos, young and old, Southern Division CFRW will be asking Latinos to give us their promise, or "Promesa" that they will be our Republican messengers to their families and social networks.

The Hispanic culture is one that is pro-life, pro-family, pro-free enterprise, a culture that values hard work and has a value structure that is in close alignment with the Republican Party.

For years the Democrats have rewritten history and twisted the truth about the Republican Party. Since Abraham Lincoln, Republicans have been there for minorities when it counted. Nevertheless, Democrats invariably take all the credit for the success of the civil rights movement and in-variably fail to give any credit to Republicans. As a matter of fact, the record shows that since 1933 Republicans had a more positive record on civil rights than the Democrats.

In the 26 major civil rights votes after 1933, a majority of Democrats opposed civil rights legislation in over 80 per-cent of the votes. By contrast, the Republican majority favored civil rights in over 96 per-cent of the votes.

Our outreach program, the Promesa Project, has been carefully conceived and constructed over several months based on two key research findings: Young Latinos are increasingly the trusted sources of political information in their families and social circles. The internet has surpassed television as the main sources of political information for young people under 30.

The plan is to make crystal clear to Latinos that Republicans are offering solutions and inclusion while Democrats continue to be blatantly disrespectful and outright deceitful to them. The use of social media and the internet is an essential means to spread a Republican message in the coming election cycle.

The Promesa Project will include new avenues of advertising, and talking points for the ever-present political discussions at the dinner table. A presentation of the Promesa Project will be given at each of the Southern Division county meetings starting in January. Each county will be responsible for building a Latino coalition amongst their clubs with help and assistance from the Latino Outreach committee.

We need to have a different approach than the Democrats. Republican gains within the Latino vote will come from —trying to go beyond the rhetoric and scare tactics. The majority of Latinos stand on issues such as family values and fiscal responsibility. Republican values and ideals are aligned with Hispanic values and ideals. And while conservatives don't have all the answers, they do have enough faith in people to allow them the freedom to find the answers for themselves. This project can potentially bridge the gap between the California that Democrats have created for us and the one we deserve. If you or someone you know would like information on how to get involved with the Promesa Project, CFRW Southern Division's Latino Outreach program contact committee chair Delores Chavez-Harmes dee@cfosd.com 619-318-8882.

CHARLOTTE MOUSEL SCHOLARSHIP

Mary Humphrey, Chairman

With a Congress and an administration out of control, leading us ever and ever closer to socialism, the Southern Division Charlotte Mousel Scholarship is more relevant than ever.

The United States Constitution has guided this country to greatness for over 200 years. It is important that we realize the intent of our Founding Fathers when they endured scorching summer heat in Philadelphia to author a constitution like no other.

The Charlotte Mousel Scholarship theme, —What the U.S. Constitution means to me, is appropriate for these times when this historic document is being ignored by those in power and not understood by so many citizens.

START YOUR SEARCH TODAY**FIRST PLACE \$1500****SECOND PLACE \$1000****IMPORTANT DATES**

for Club and County Scholarship Chairmen

March 1 Club Scholarship Applications

Deadline for your applications, essays, and related materials received by club scholarship chairman.

March 12 Club Scholarship Chairmen

Deadline for copies of your club winner's application, evaluation form and related materials received by your county's scholarship chairman.

March 19 County Scholarship Chairmen

Deadline for copies of county winner's applications, evaluation forms and other related material received by Southern Division Scholarship Chairman.:

Mary Humphrey

POB 4176

Carlsbad CA 92018

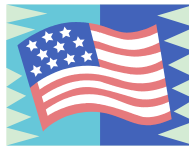
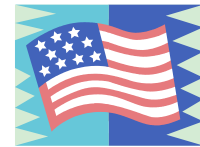
April 4 Southern Division Board Meeting.

County Presidents meet to select two (2) winners.

June 6 Southern Division Board Meeting.

Winners will be presented and awarded their checks and certificates.

760-722-1809 Bus 760-434-4329 Cell 760-419-8114

Hummsd@aol.com

COUNTY LINE

Hemet/San Jacinto Valley RWF

Gale Slayton, President

The Hemet San Jacinto Valley Republican Women's Club Federated will start off he year 2012 with a very active Board. We so far do not have a VP programs or a VP Ways and Means. The Board members have stepped up and prepared for the January meeting. A round table type of meeting will take place .One of the new ideas will be alternating the meeting times from afternoons to evenings to accommodate working ladies and also a calendar of events will be set up, to generate more participation from all members

Rancho Mirage RWF

Deborah Hobbs, President

As we begin 2012, I want to first stop and extend a Warm and Happy New Year to all of our Members, Associate Members and Friends who have been so faithful during the past year. We had a wonderful year!!!

I can assure you that 2012 will be just as exciting and, no doubt, busier than 2011. RMRWF is poised to help make a difference here within the Coachella Valley, within Riverside County and within our Nation. We can and must do our small part in order to support the movement back to the policies, precepts, and laws which have guided our great nations since inception.

This is our year to help sweep out of office some of the elected officials who have seem to forgotten America's basic principles. This is our year to help our Country get back to its conservative principles and roots. RMRWF is ready to support and engage the ground swell, which began in 2010, to return our Nation to sound fiscal and political principals.

You are needed! You can count on your Board and leadership to continue to be in the forefront in pushing and impacting political and legislative politics that are based on sound, solid, conservative principals. It remains my goal, as your President, to endorse education and exposure of RMRWF members to matters which impact our lives. I remained determined to support the expansion of RMRWF ideas and goals to the youth and the young as our principles must endure.

You can expect an exciting year. We will need your involvement in order to have another strong successful year. I look forward to serving and support RMRWF as we begin the New Year.



Riverside RWF

Susan Nelthorpe, President

Happy New Year!

RRWF is getting ready for primary season and many members are working are for their primary candidate. We look forward to coming together when one candidate has been declared the Republican nominee and then work our hardest to put him or her in the White House! Our primary tasks are to increase our membership and voter registration to insure a Republican Victory for the White House!

Our Christmas party was a pleasant gathering of members and friends, as we dined on delicious hors d'oeuvres provided by Joanie Hagen and Alma Hill. Shelly Lindekugel arranged for a quartet from Riverside Community College to sing at our party. They in Victorian dress and made it that more festive. A horse-drawn carriage took our members around the neighborhood in the crisp evening air with sleigh bells ringing! Alberta Hess will present the Fisher House with donations from our members of over \$1100.00 in monetary gifts, phone cards and gift cards for our military families.

Rev. Jesse Lee Peterson is our January 20th speaker and he is the most courageous and outspoken critic of the liberal left and the black leadership in America today. He will be signing his books, as well. We invite you to join us and the RSVP number is 951-533-1318!

LEADERSHIP

DO IT!!!

Dawn Wetzel, Leadership Development

Defining —balancel does not help you ride a bike.

You have to DO IT. And with trial and error, you will eventually ride the bike. Balance and the bike ride will then be yours forever.

Three fundamental actions of DO IT leadership are:

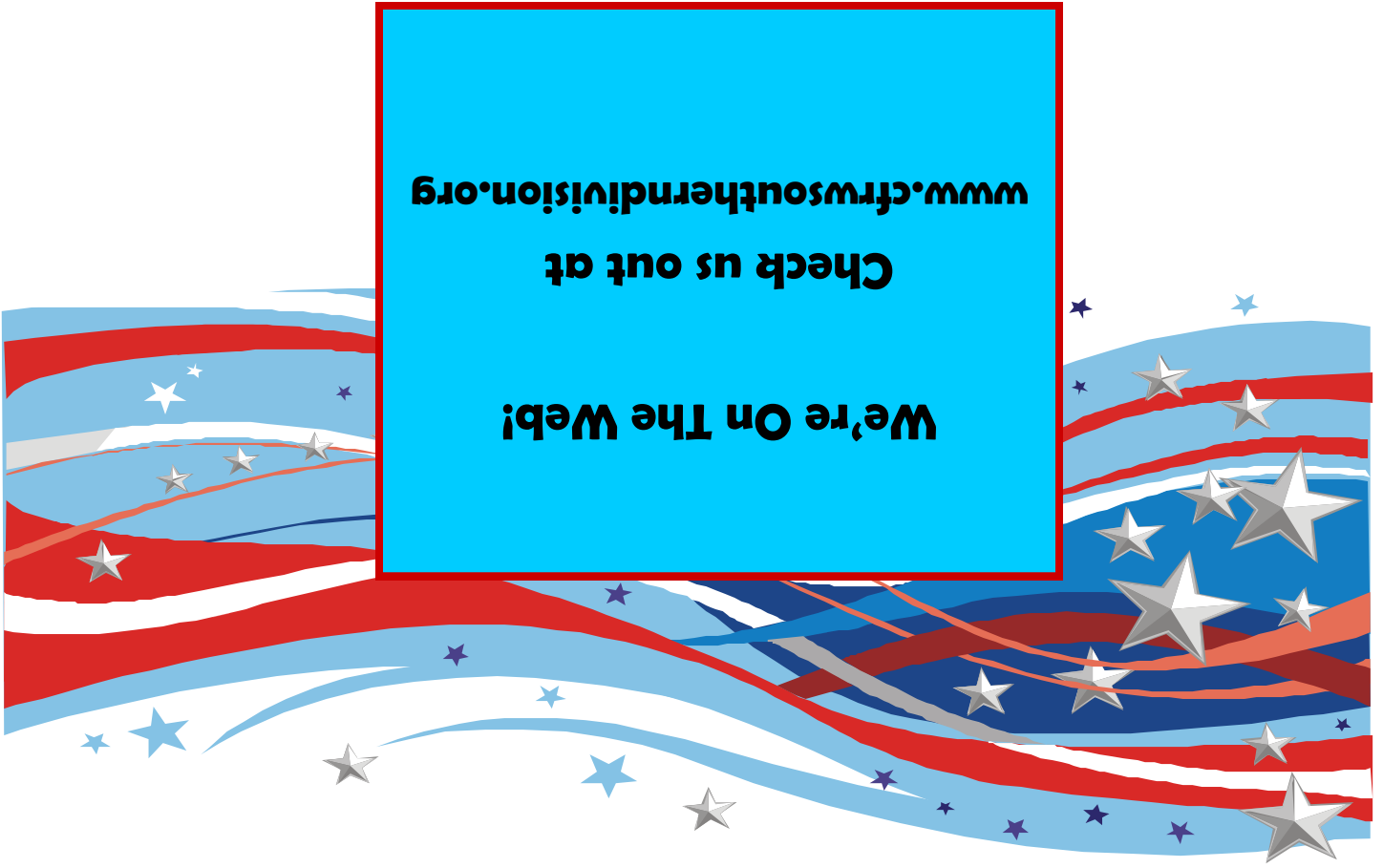
Speak up, Step up and Stand up!

Speak up when you have an idea or see the need for a change. Leaders communicate their visions to encourage the organization to improve. Leaders inspire members by communicating their vision clearly and passionately.

Step up after analyzing the facts, sizing up the situation and listening to the opinions of others. After weighing all the input and being self-assured of your vision, step up to the plate to present your case. Assert your position without being offensive and carefully assess the feed-back. Has your plan addressed the problem? Will it take your organization in the right direction?

Stand up to assume responsibility for your plan. Be the leader who develops and implements the plan. Muster the courage to DO IT!!!

SPEAK UP! STEP UP! STAND UP!



We're On The Web!

Check us out at

www.cfrwsoutherndivision.org

Riverside County Federation of Republican Women
c/o E Henderson
10 Sterling Place
Rancho Mirage, CA 92270